



Hawaii Campus

School of Business

SYLLABUS

1. UNIVERSITY MISSION STATEMENT :

Wayland Baptist University exists to educate students in an academically challenging, learning-focused and distinctively Christian environment for professional success, lifelong learning, and service to God and humankind.

2. COURSE NUMBER & NAME:

BUAD 4334HI01, Business Ethics

3. TERM:

Summer 2021

4. INSTRUCTOR:

Dr. P.E. Sklansky

5. CONTACT INFORMATION:

WBU Email: paul.sklansky@wayland.wbu.edu

6. OFFICE HOURS, BUILDING & LOCATION:

Online 24/7

7. COURSE MEETING TIME & LOCATION :

This traditionally hybrid class will be held fully online on Blackboard this semester due to COVID unless otherwise announced.

8. CATALOG DESCRIPTION:

In-depth investigation of ethical management and leadership styles, including context of a Christian worldview. Ethical reasoning for application to a variety of business situations.

9. PREREQUISITE:

None

10. REQUIRED TEXTBOOK AND RESOURCE MATERIAL:

BOOK	AUTHOR	ED	YEAR	PUBLISHER	ISBN#	UPDATED
<u>Business Ethics</u>	Ferrell, Fraedrich	12th	2019	Cengage	Print ISBN: 9781337670340, 1337670340 eText ISBN: 9781337670340, 1337670340	12/13/18

Older and newer versions of the required Ferrell Fraedrich textbook are not acceptable. Electronic and paper versions are both acceptable.

Disclosure about the course textbook:

"Wayland Baptist University has partnered with VitalSource which is a digital copy of the required textbook available on Blackboard day one of class. The prices are extremely competitivewith the market and in most cases below the standard cost. The etextbook will be available for you to sample in the first two weeks (before Census date) of class. Opt out procedures will be emailed to you. If you choose NOT to use this version, you MUST opt out by Census Date, or you will be charged, and refunds are not available. If you choose to opt out, you are responsible for obtaining the textbook on your own. The textbook is needed for Week 1 assignments. The price of the textbook has been billed to your student account

11. OPTIONAL MATERIALS : None

12. COURSE OUTCOMES AND COMPETENCIES:

- x Discuss business ethics issues definitions, theories, and frameworks important to organizational decision making;
- x Recognize ethical issues in business;
- x Identify means to resolve ethical disputes in business;
- x Understand the role of corporate governance and corporate culture in ethical decision making;
- x Discuss moral philosophies in relation to business and the Christian ethic

13. ATTENDANCE REQUIREMENTS:

Students enrolled at one of the university's external campuses should make every effort to attend all class meetings. All absences must be explained to the instructor, who will then determine whether the omitted work may be made up. When a student reaches that number of absences considered by the instructor to be excessive, instructor will so advise the student and file an unsatisfactory progress report with the external campus executive director/dean. Any student who misses 25 percent or more of the regularly scheduled class meetings may receive a grade of F in the course. Additional attendance policies for each course, as defined by the instructor in the course syllabus, are considered a part of the university's attendance policy. A student may

Midterm Exam (Graded, Maximum 100 points): Students will complete a midterm exam covering the first half of the course material chapters 5 and 7 and assigned cases. The exam will be a combination of multiple choice and true/false questions.

